

PRIVACY POLICY FOR OUR CUSTOMERS AND PROSPECTIVE CUSTOMERS

Below, we inform you about the processing of your personal data collected in relation to you, as well as your data protection rights in this regard, should you make a product enquiry with us or enter into a contract. Personal data includes all data that can be related to you personally, such as your name, address, and email address. Which specific data is processed and how it is used depends primarily on whether your personal data is processed as part of fulfilling a contract or as part of carrying out pre-contractual measures (product enquiry). For this, we ask you to take note of the following information.

Responsible body for data processing:

The data controller pursuant to Art. 4 para. 7 of the EU General Data Protection Regulation (DSGVO) is

Monkeydrive Printing Factory GmbH
Represented by the Managing Director Andreas Bendel
Franziusstraße 44
60314 Frankfurt am Main, Germany
Email: info@monkeydrive.de
Phone: +49 (0)69 41674326-0
Fax: +49 (0)69 41674326-19



You can reach our Data Protection Officer at monkeydrive@frankfurter-datenschutz.de or at our postal address with the addition "Data Protection Officer."

Information on the purpose of processing and the legal basis

We process the personal data you provide, as long as it is necessary for your enquiry, contract initiation and contract fulfillment.

The legal basis is Art. 6(1) sentence 1 lit. b GDPR.

Where legally permissible, we process your personal data to inform you about our products Our legitimate interest lies in customer retention.

Art. 6(1)1 lit. f GDPR serve as the legal basis.

If we process your personal data for additional processing purposes, we will obtain your consent for the specific case.

The legal basis is Art. 6(1) sentence 1 lit. a GDPR.

Recipients of your data

For the fulfillment of contractual and legal obligations, your data may be disclosed to freight forwarders, our bank, our tax advisors, as well as our processors such as our IT service providers. We have carefully selected our external service providers. A data processing agreement has been concluded with our data processors.

Storage period

Due to commercial and tax regulations, we are obligated to store your address, payment, and order data for a period of ten years.

However, we restrict processing after two years. Enquiries that do not result in a contractual relationship and for which there are no retention obligations, such as for the defense against claims, will be deleted after 3 months, unless otherwise agreed.

Your rights

As regards the personal data concerning you, you have the following rights against us as the controller:

- in accordance with Art. 15 GDPR, to request information about your data processed by us and a copy of this data.
- in accordance with Art. 16 GDPR, to demand the immediate correction of incorrect data or the completion of your data.
- in accordance with Art. 17 GDPR, to request the erasure ("right to be forgotten") of your data provided that the processing is not necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest, or for the establishment, exercise, or defense of legal claims.
- in accordance with Art. 18 GDPR, to request restriction of processing if the accuracy of the data is disputed by you, the processing is unlawful, but you refuse to delete it and we no longer need the data, but you need it for the assertion, exercise or defense of legal claims or you have lodged an objection to the processing pursuant to Art. 21 GDPR.
- in accordance with Art. 20 GDPR to request data portability.
- in accordance with Art. 21 GDPR to lodge an objection; If we base the processing of your personal data on a balancing of interests, you have the right to object to the processing. This applies particularly when the processing is not necessary for fulfilling a contract with you. When exercising such an objection, we will ask you to explain the reasons why we should not process your personal data in the way we have done so. In the event of your justified objection, we will examine the merits of the case and either discontinue or adapt the data processing or show you our compelling legitimate grounds on the basis of which we will continue the processing.

You may of course object to the processing of your personal data for advertising purposes at any time.

You can exercise your objection to advertising by contacting us using the contact details above.

In accordance with Art. 77 GDPR, you have the right to lodge a complaint with a data protection supervisory authority regarding the processing of your personal data by us. The supervisory authority responsible for us is: Der Hessische Beauftragte für Datenschutz und Informationsfreiheit (The Hessian Commissioner for Data Protection and Freedom of Information), Postfach 3163, 65021 Wiesbaden, Germany.